

**East Lake Classic Contest Name Sponsor \$7,500**

All the Platinum level benefits noted below plus  
Your company's name included in the contest's name  
Your company logo displayed on cover of program and front of Classic's commemorative t-shirt

**East Lake Silver Sound Sponsor \$5,000**

All the Platinum level benefits noted below plus  
A private performance by an East Lake Ensemble for your own event  
Full page back cover color ad  
Your company's name/logo on the band's trailer

**East Lake Classic T-shirt Sponsor \$1,000**

All the Platinum level benefits noted below plus  
Your company's logo on the Classic's commemorative t-shirt  
Full page color program ad for the East Lake Classic and Swing 'n Sweets.

**Platinum Sponsor \$500**

Stadium Banner – displayed at ELHS stadium during the 2017 school year  
Full page program ad for the East Lake Classic and an ad in Swing 'n Sweets.  
Sponsorship announcements during East Lake Classic  
Eight guest passes to East Lake Classic  
Opportunity to host a vendor station at the East Lake Classic  
Listed as Platinum Sponsor in all programs  
Link to your own site on ELHS Band's website  
Thank you plaque with band's picture to display at your business

**Gold Sponsor \$250**

Half-page program ad for the East Lake Classic and an ad in Swing 'n Sweets.  
Sponsorship announcement during East Lake Classic  
Four guest passes to East Lake Classic  
Listed as Gold Sponsor in all programs  
Link to your own site on ELHS Band's website

**Silver Sponsor \$100**

Quarter-page program ad for the East Lake Classic and an ad in Swing 'n Sweets.  
Two guest passes to East Lake Classic  
Listed as Silver Sponsor in all programs  
Link to your own site on ELHS Band's website

**Bronze Sponsor \$50**

Business card sized program ad for the East Lake Classic and an ad in Swing 'n Sweets.  
Listed as Bronze Sponsor in all programs  
Link to your own site on ELHS Band's website

Dear Community Member,

I am a member of the East Lake High School Silver Sound Instrumental Music Department. I would like to share some information about our program in hopes you will become a program sponsor. The Silver Sound has a history of being one of the premier music programs in Pinellas County. Our marching band has consistently received Superior Ratings from the Florida Bandmasters Association (FBA) and was the Florida Marching Band Coalition (FMBC) State Champions seven times. Three years ago, the band represented the State of Florida in the 2014 National Memorial Day Parade, in Washington, D.C. This year, we are planning a trip to the McDonald's Thanksgiving Day Parade in Chicago.

Our Wind Ensemble, Concert Band and Jazz Ensembles consistently receive Superior ratings from FBA and put on very entertaining concerts and community appearances throughout the year. Our Orchestra program continues to grow in size and ability. We are one of two full orchestra programs in Pinellas.

We continue to develop our "Winter Programs" which include our Percussion Ensemble and Winter Guard. Both of these programs participate in Florida Federation of Colorguards Circuit (FFCC) and Winter Guard International.

The self-discipline, determination and diligence needed to perform and compete at such high levels are valuable traits. These traits lead to a lifetime of effective study and work habits. Members of the program spend countless hours rehearsing to perfect their performances. Performing Arts members at East Lake also excel in academic achievements. Students participate in advanced placement curriculum and honors classes with an average G.P.A. of 3.75.

Running a successful Performing Arts program takes time and money. The Boosters volunteer thousands of hours each year to help raise money to support the program. These funds are used for equipment, musical instruments, transportation, teaching assistants/instructors, music, choreography and uniforms.

We have two fundraising events that will feature your ad in our program. The first is our East Lake Classic Marching Band Competition. This will take place on Saturday October 21st in our stadium. The competition will host up to 18 bands from around the state and is attended by supportive parents and fans. The second, "Swing 'n Sweets" is a dessert party followed by an evening of awesome jazz. Attendees at these events will be given a program featuring your ad.

My request of you is to consider supporting our program by becoming a 2017-18 Sponsor. Your tax-deductible financial assistance will enable our program to continue to thrive and will show your support for the arts. Please consider completing this Sponsorship Information form and return it today. Thank you for your time and consideration.

*The East Lake Band Boosters is a recognized 501c(3) Tax Exempt Organization. Donations to the East Lake Band Boosters are tax deductible as allowed by the IRS. East Lake Band Boosters Federal ID # 59-3369753*

Company Name: \_\_\_\_\_

Contact Person's Name and Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company website link: \_\_\_\_\_

**Sponsorship Level:**

Classic Name Sponsor \$7,500

Silver Sound Sponsor \$5,000

T-shirt Sponsor \$1,000

Platinum \$500

Gold \$250

Silver \$100

Bronze \$50

Donation of some other amount: \_\_\_\_\_

**Required Signatures:** I authorize the East Lake Band Boosters to prepare this advertisement as submitted to be used in the East Lake Classic Invitational program and on the East Lake Band Booster's website.

Authorized Sponsor's Signature: \_\_\_\_\_

Soliciting Student's Name: \_\_\_\_\_

**Payment:** Payment in full must be received before placement of ad into program and **received no later than October 9th, 2017**. Make check payable to the **East Lake Band Boosters** and return with this completed form to your soliciting band student or by mail to: *East Lake Band Boosters, 36181 East Lake Road, Box 192, Palm Harbor, FL 34685*  
You can email your completed form to: [fundraising@eastlakeband.com](mailto:fundraising@eastlakeband.com)  
Any questions can also be submitted to the above email address!

# East Lake High School Instrumental Music

## 2017 - 2018 SPONSORSHIP INFORMATION



**Please help sponsor the East Lake High School  
Marching Band, Concert Band, Wind Ensemble,  
Orchestra, Jazz Ensembles,  
Winter Guard and Percussion**