

East Lake High School Band

Band Boosters Meeting Minutes

March 21, 2017

Executive Board

President: Lisa Zeien

Vice President: Debbie Mayorga

Secretary: Linda McElligott

Accounts Rec. Treasurer: Jennifer Vigliano

Accounts Pay. Treasurer: Kelley Abbitt

Communications Director: Susan Fulton

Attendees:

Linda McElligott, Kelley Abbitt, Debbie Mayorga, John Burwell, John Fulton, Kim Hart, April Perryman, Jennifer Phelps, Lisa Cavaliere, Charlie Cavaliere, Ken Berke, Cheryl Melidosian, Michele Leslie, Julie Latorre

Welcome and Introduction (Debbie Mayorga):

The meeting was called to order at 7:55 p.m. by Debbie Mayorga. Debbie motioned to approve the minutes from the February meeting, Cheryl seconded the motion, all were in favor.

Debbie gave a fundraising update: Menchies tag day/spirit day is April 8th. They want kids playing instruments. We can also advertise for Swing N' Sweets.

Debbie talked about the sponsorship plaques we brought to the meeting for distribution, and asked for volunteers or the family who got the sponsorship to deliver the plaques with thank you notes to the businesses. They were all distributed.

Financial Update:

Between checking and paypal, we have \$6,196.50

There are two outstanding checks for January's payroll \$1,600

Feb payroll - owed \$3,266.67

Bus - \$1,642.20

Rembursements - \$1,397

March payroll - \$1,600

This results in negative \$3,309.37

If we delay reimbursements, and March payroll, most of the deficit will be covered.

We have a new fundraiser beginning.

We keep pushing for the fair shares to come in.

Winter Guard, 28% not paid (\$2,445.00 outstanding).

Cheryl stated that she asked Winter Percussion to pay in an email.

The new bus fees were approved, giving check tonight.

The next two weeks will determine what funds come in and how much to hold off.

We need to put out forms for advertising for next year's Classic.

Starling Printing bill - \$1,389. We asked for examples of "bad copies." Some was quality of photos submitted. Other things were turned into John, who talked to sales rep, waiting for him to pick up the copies.

*****This is the time of year to work on the new Board for next school year. Currently Debbie is acting on Lisa's behalf. Voting on new Board is to take place at the May meeting. Please be thinking about it, consider taking a position on the Board or a Committee Chair position. Please help recruit.*****

Band News (Mr. Fulton):

Our new fundraiser is simple, crowd funding. The drama department raised \$17,000 in two weeks. Tarpon raised \$49,000. Emails, facebook, social media, share, share, share. Each kid is to come up with 20 email addresses. Currently we have \$650 raised. Huge potential. The guy is coming Thurs. to push on emails. No prizes given if students do not provide 20 emails. We get 70% of the money, the company gets 30%. The more we raise, the percentage we get goes up. It runs through the Boosters, not the school. 50% of profits will go toward fair shares, and 50% toward operating expenses. The beginning of the school year is a better time to do it. It ends in 28 days, then we get a check for the 70% (or 77% depending on how much we raise). The emails students give are not used for any other purpose.

Calendar:

- 3/25: Brass Choir & 3 soloists to perform at Apopka HS (may not go)
- 3/31-4/1: Winter Guard and Percussion Trip to Daytona (bus drops off and pick us, doesn't stay, which saves us money)
- 4/3-4/5: SEUS MIC Invitational @ Troy University
- 4/8: Spirit Night/tag day combo @ Menchies
- 4/21: Band Banquet @ Cypress Run Country Club
- 4/22: Tag Day at Publix Boot Ranch
- 4/28: Swing n Sweets @ ELHS, 6 pm
- 5/5 : Percussion Concert @ ELHS
- 5/6: Tampa Bay Taps - All day rehearsal and concert at 7 pm (our theater)

The Troy University trip is a good college experience, professionals will critique the band, and they go to a concert.

The Encore IV Big Band is confirmed for Swing n' Sweets. They are charging us \$20 per person for gas (\$360).

Need volunteers for the percussion concert on 5/5. Concessions? Programs?

Looking for dates for a Spring Concert.

Band is not going to graduation this year. It's at 7:30 a.m. Tropicana Field is not good about it.

April - Swing N Sweets Update:

Swing n' Sweets is April 28th. Putting in students hands. Received back 7 papers from parents saying they are willing to help. Need more help. Email April at swingandsweets17@gmail.com. Letters went to the kids to give their parents. There are boxes in band room for collecting themed items for the class baskets. Donations of other baskets for raffles are welcomed. Order forms are available for ticket sales. Decorations have been ordered, some need to be made. Mardi Gras theme. Programs are started. Ads from Classic go in programs. We are using some leftover concessions. Budget is down from \$1,000 to \$500. This is a student driven event. Need someone to work with the ushers. Asking students to sell 10 tickets each. If 15 or more, they get in for a drawing.

Meeting adjourned at 8:55 p.m.